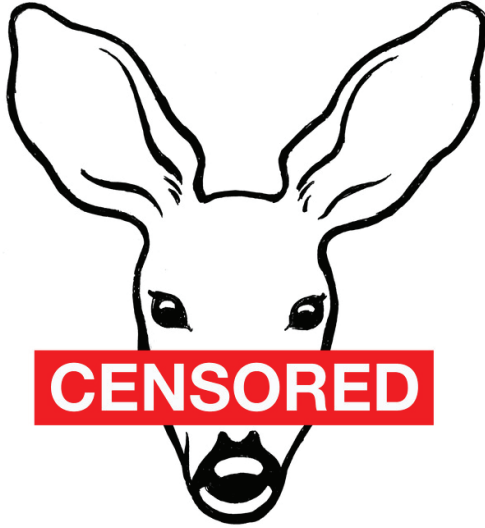


WHAT GOES UNSAID EVENTUALLY GOES UNTHOUGHT



VDARE.COM 2018

Challenges Report

The challenges faced by VDARE.com are mirrored by the challenges faced by patriotic movements both in this country and abroad: patriots are underdogs, and the top dogs are fighting dirty.

For years, the SPLC has labeled VDARE.com a “Hate Group” and tried to get organizations like Amazon, Google, and Paypal to ban us and silence our message. But the SPLC is just a spearhead. They are effective because they have a powerful troll army lined up against America. SJWs sow the seeds of division at work and at home. Antifa enforces the party line through street violence. And the Mainstream Media is totally complicit, doxing and smearing normal Americans in the service of what we like to call the Treason Lobby.

The result is a profound chilling effect among patriotic groups. If the Left sees you as an enemy of the Leftist agenda, they label you a “Hate Group” no matter what you actually stand for. In fact, no organization in America has spewed more hate than the SPLC itself.

- In 2012, after reading about the Family Research Council on the SPLC website, a man named Floyd Lee Corkins walked into the FRC headquarters with an automatic pistol and would have “killed as many of them as possible” if he hadn’t been stopped by a security guard whom he badly wounded.
- Then in 2017, a man named James Hodgkinson stalked a Congressional baseball practice and shot Congressman Steve Scalise and two security guards because he had read that Scalise was a racist on the SPLC Facebook page.

If the Treason Lobby gets its way, there won’t be an America anymore. Not a remnant one. Not a silenced one.

None at all.

And we can discern their strategy for our demise.

**SOCIAL PUSHBACK:
SHUNNING, LABEL LYNCHING**

The Totalitarian Left is doing its best to merge your personal and political lives. In this Orwellian age, if you say the wrong thing, you will be chased down

LA·BEL—LYNCH·ING:

TACTIC USED BY LEFTIST ENFORCERS TO SMEAR ANYONE WHO DISAGREES WITH THEIR POLITICS. IT TYPICALLY INVOLVES THE USE OF SOCIAL MEDIA TO DESTROY, OR “LYNCH,” THE REPUTATION OF AN INDIVIDUAL OR BUSINESS BY LABELING THEM “RACIST” REGARDLESS OF EVIDENCE AND WITH THE INTENT TO HARM THEIR EMPLOYMENT, THEIR FAMILY, AND THEIR SOCIAL LIVES.

and punished.

Labels like “hate -er/group/speech,” “alt-right,” “deplorable,” “white-supremacist,” “white nationalist,” and “Nazi” are used to smear even the mildest of Americans. MAGA hats invite physical confrontation. If you hold the wrong opinion, your reputation is trashed online. And Google never forgets. You can be fired from your job. If you’re unlucky enough to be attacked on the street by Antifa and defend yourself, you’ll probably be thrown in jail while your attacker goes free.

Most of our writers now use pseudonyms because they are worried for their safety and that of their families. I had to turn down a potential new hire as the public face of our Daily Video Digest because he had too much to lose—he was a young, newly married man who just bought his first house. I just couldn’t, in good faith, put his face and voice on the public VDARE.com page. I had to find someone less vulnerable.



Visit our new YouTube channel at youtube.com/vdareTV

MARKET PUSHBACK: TECH TOTALITARIANISM, DEPLATFORMING

VDARE.com was started in 1999 when my husband Peter Brimelow saw that mainstream outlets were stifling debate on patriotic immigration reform. He could see that the internet was the only way to penetrate their wall of silence.

Now, the same technologies that got us around the enforcers twenty years ago are strangling us.

At VDARE.com we’ve been kicked off many platforms which cite oblique user

agreements or nonspecific violations of terms: Google AdSense, Amazon Associates, and most significantly, Paypal. Email marketing services Constant Contact and MailChimp have also refused to do business with us, and we had been loyal customers of the former for a decade. No fewer than 6 hotels around the country have cancelled contracts with us for conference events. A donor-advised fund in California balked when a donor of ours directed funds to us through it, and only relented after our donor's lawyer got involved.

And they're doing their best to prevent VDARE.com from gaining traffic. Social media purges happen all the time, meaning that scores of our followers are removed from Twitter, Facebook and other information hubs, inhibiting our ability to disseminate our message. Google is manipulating search results. Communicating the message of patriotic immigration reform is harder than ever.



All this, despite the fact that VDARE.com has never participated in or encouraged any kind of violence, criminality, or anything other than common sense policy changes aimed at protecting the historic American nation.

If it weren't for President Trump, immigration patriotism would be completely silenced. But even the president can't protect us forever – and there's a lot he's not doing, even now. What happens in 2020?

AS A RESULT: POVERTY

We patriotic immigration reformers have big fights ahead of us, and very little financial support.

Our current operating budget is not enough. We are now forced to pay for extra security for our technology and enhanced protection for our team, not to mention the necessary litigation that lies ahead.

As traditional revenue streams are withheld from us, we are compelled to rely more and more on the generosity of individual patriots.

Make no mistake – this was always Treason Lobby's goal. You and I both know that the SPLC is just a vehicle for the Treason Lobby to bully conservatives into

submission and suppress free speech. They smear us as a “Hate Group” to scare away potential donors and they use their influence to bleed us out.

This isn't just about funding. This is about silencing us.

The Left knows if they can ban our message, they make it nearly impossible for us to expose what they're doing.

And after 20 years in the trenches, VDARE.com knows there's no better way to fight the Treason Lobby than exposing it – which is why your urgent help today is so important.

We expose the Treason Lobby every day with our articles, speaking engagements, videos, books and podcasts. The Totalitarian Left wants our website, our media – even our people! – banned across every platform because they know just how effective the message is.

HOW DO WE FACE THESE CHALLENGES?

We don't need to think too hard about how to persuade ordinary Americans of the realities of Political Correctness.

They can see it at work in their own lives. The ever-present threat of losing America altogether because of out-of-control immigration weighs heavily on the minds of normal Americans.

They already know the truth in their hearts. We just need to reach them.

VDARE.com is comprised of over 225 contributors including politicians, activists, academics, commentators and citizen advocates. Together, we've published more than 46,000 posts examining the costs of mass immigration, solutions to the problem, and analysis you can't find anywhere else regarding national and international trends.

"IN 1992, THE BRITISH-AMERICAN JOURNALIST PETER BRIMELOW WROTE A 14,000-WORD ESSAY FOR NATIONAL REVIEW TITLED 'TIME TO RETHINK IMMIGRATION?' WHICH WOULD LATER 'BECOME A SORT OF UR-TEXT FOR TODAY'S ALT-RIGHT...COULTER, WHO WAS 31 AND A LAW CLERK AT THE TIME, REMEMBERS READING IT AND THINKING, 'OH, MY GOSH, I'VE BEEN COMPLETELY LIED TO!'"

**The
New York
Times**



Steve Sailer

VDARE.com Editor Peter Brimelow's 14,000-word essay for National Review titled "Time to Rethink Immigration?" was cited by Ann Coulter and described as an "ur-text" in the New York Times.

VDARE.com's Steve Sailer was called the "The Man Who Invented Identity Politics for the New Right" by New York Magazine.

VDARE.com has helped turn the tide of debate on patriotic immigration reform, despite incredible resistance from the Treason Lobby. We've proven ourselves a sober, fact-oriented, stable and effective non-profit for almost two decades. With a record like that, no wonder they're scared.

But the battle has changed. It's no longer about changing people's minds or waking them up. What the movement needs has changed with it. Institutions like payment processors and search engines have proven weak and evil, and our reliance on them is a vulnerability to the future of America.

We have shown that to influence public policy and opinion, it is not enough to be right. We have been right—every time. We must also be heard.

Patriotic immigration policy is the most critical component of a healthy nation, and it's imperative that we overcome these challenges, both as individuals, organizations, and ultimately, as a movement.

How do we do that?

SOLUTION #1: DEVELOP A SECURITY MINDSET

With the Treason Lobby's ongoing assault on our President and anyone that supports him, we need to be prepared to fight like we've never fought before.

The first step is to identify weaknesses in our system. At this point, that means any politically vulnerable outside service or support.

The second step is to develop a path to self-reliance within the network.

Some areas of need we've identified:

- web hosting and digital infrastructure

- email marketing
- payment processors
- video and podcast broadcasting
- meeting places
- tech support

Normally, organizations hire these things out, but we can no longer rely on that. We must become anti-fragile.

We will bootstrap this movement into self-reliance, but it's not free.

SOLUTION #2: LEGAL PUSHBACK

Much of this totalitarian repression is legally dubious, and it is increasingly clear we must defend our rights in court. Because this fight must now take place in the legal arena, it will be costly. We need your donations to ensure we are prepared for whatever their lawyers throw our way.

Our lawyers have ensured that the hotels have compensated us for the damages they caused us by breaking their contracts. And, when MailChimp threatened to keep our mailing list forever, despite stating explicitly in their own terms of service that the lists were our property, our lawyers convinced them to release them.

But that's only the beginning.

We're pushing back against Andrew Lawler, who maliciously libeled Peter Brimelow and VDARE.com in his recent book, "The Secret Token: Myth, Obsession, and the Search for the Lost Colony of Roanoke," with false quotes and "white supremacist" label-lynching.

We also have a civil rights complaint in Colorado Springs stemming from the Mayor Larry Suthers announcing that if VDARE.com held a conference in his city, we would get no police protection.

And we're poised to take action against the Tech Totalitarian companies that are trying so hard to drive us out of business.

Needless to say, this is expensive, but it is the only way to prove we are serious about defending ourselves.

SOLUTION #3: NETWORK AND COOPERATE WITH SYMPATHETIC ENTITIES.

The most valuable resource we have is our talent pool. I'm happy to report that in the past year we've been able to bring on several new members to the VDARE.com team.



VDARE.com's sticker campaign featuring "Abolish Open Borders" and "ICE is nice!" vinyl stickers, designed by one of our new team members

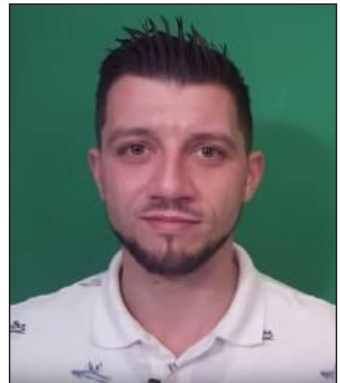


We must continue identifying talented individuals who until now have not had the opportunity to apply their talents to the cause. And we need to bring them on board.

Providing a stable platform for right-minded individuals strengthens our own organization and allows those individuals to exit the mainstream grind where their full potential may be inhibited by Political Correctness.

We must continue exploring co-operation opportunities with other organizations and professionals.

The Patriotic Immigration Reform community



Wilson Hewlett, new addition to the VDARE.com team, and video personality for the VDARE Video Digest that can be found at youtube.com/vdareTV

needs a network of professionals who we can trust to help us succeed. Without these connections, we will remain vulnerable to the doxing and deplatforming we already see, which can be so destructive.

And we must introduce people in real life.

Consistent feedback I get in my role at VDARE Foundation is how thrilling it is to get together with like-minded people and talk about the real issues that are on our minds. We need to invest in the social aspects of community by bringing people together at networking events, conferences and other live meetups. In 2018, despite our public meeting problems, we had scores of people gather at private events around the country at local networking receptions and dinners.

This spring we're excited to announce a webinar that will be available for a select group of invitation-only attendees and streamed for free online.

Even as we're being driven out of the public square, we are alive and having fun in the catacombs!

Ultimately, it comes down to investing directly in our people and encouraging bonds of community to grow. We need to amplify the political priorities of the base – immigration, language, authentic American cultural heritage, national identity, Christianity, etc – and channel them into community building on a personal level.



Peter Brimelow and John Derbyshire having fun in the catacombs

SOLUTION #4: YOUR SUPPORT

Treason has indeed been unleashed in America today. And it comes from the Left – its blacklisting hatemongers like the SPLC, its propaganda machines in the Mainstream Media, its strategists in the global elite, and its street-fighting thugs like the so called “Antifa.” Treason is the Left’s middle name.

Thank you for taking a stand against the undoing of American, by supporting us in this time of need.

We must develop a strategy that will get us out from under this silencing. We aren’t going to save our nation serendipitously.

Friend, this is a wake up call. There’s nothing the Left won’t do to silence those of us that love this country – and there’s no telling what they’ll do next.

So you and we need to be prepared for anything and everything.

Thank you for standing with VDARE.com when we need you most.

HOW TO DONATE

Your support amplifies America’s voice on patriotic immigration control. We inform the fight to keep America American and strive to preserve this nation as our forefathers intended, “for ourselves and our posterity.” We are funded through donations from readers like you. All donations are tax deductible.

To donate online, including cryptocurrency, please visit vdare.com/donate.

To donate by mail, simply include your check, money order or credit card information in the self-addressed envelope provided here, stamp it, and place it in the nearest mailbox.

For information on how to name VDARE.com in your will, or to give with anonymity, please call Lydia Brimelow. Contact information is provided on page 10.

Subscribe to the VDARE Quarterly for yourself or as a gift, to receive the best of VDARE.com in a beautiful hardcopy format at vdare.com/magazine or by contacting Lydia Brimelow (see next page).

CONTACT INFORMATION:

VDARE.com Office
PO Box 211
Litchfield, CT 06759
860-361-6231

Peter Brimelow
Editor, VDARE.com
pbrimelow@vdare.com

Lydia Brimelow
Advancement Officer
lbrimelow@vdare.com
860-361-6231



Peter and Lydia Brimelow with their three daughters, 2018. From left to right: Victoria Beauregard (Bo), Felicity, and Karia.



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